



NRCCA 2011 December Training

Sponsorship & Exhibitor Incentives

Over 200 Certified Crop Advisers from across the Northeast will attend the training. *In return for sponsorship, your company will receive the following incentives:*

Meal Sponsor- \$1000

- Program advertising space.
- Sponsor recognition near registration area.
- One free registration. Hotel accommodations not included.
- Exhibitor space at December Training.
- Advertising space in NRCCA publications with readership of over 300! Ads must be submitted by 11/5/2011 and 5/30/2012.
- A total of 15 min speaker time on Monday 5-6 pm. PowerPoint equipment can be provided.

Exhibition Sponsor- \$500

- Program advertising space.
- Sponsor recognition near registration area.
- One free registration. Hotel accommodations not included.
- Exhibitor space at 2011 Training.

Advertising Sponsor- \$100

- Program advertising space.
- Sponsor recognition near registration area.
- DOES NOT include registration to event.

Sponsors will need to send their company logo and newsletter advertisement in digital format by 11/18/2011 to

jmarvin@rochester.rr.com. Checks should be made out to NYSABA NRCCA. Credit Cards NOT accepted. Return with payment to: NYSABA attn: NRCCA, PO Box 268, Macedon, NY 14502.

Nov. 29, 30, Dec. 1

Double Tree Hotel, Syracuse, NY

New Crop Advisers: Individuals seeking certification should attend the NRCCA Basic Training to prepare for the regional certification exam. Basic Training does not include the exam registration fee. Basic Training Registration is for all three days. Register before Nov. 16 to receive a \$30 early discount. Hotel accommodations not included.

NRCCA Exam Registration: The upcoming exams will be held on February 3, 2012. Each NRCCA must pass two exams: a Northeast Regional and an International exam. Visit www.certifiedcropadviser.org/become-certified/exams/registration.

Basic Manuals: Basic Training participants will need an updated NRCCA Training Manual. Manuals are available online at www.northeastcropadvisers.org. You must bring a manual to training.

Veteran Crop Advisers: Attend Advanced or Basic Training Sessions at your own discretion to earn credits. Advanced Training participants can register for one, two or all three days. Individuals who plan to attend all three days and register before November 16, 2011 to receive a \$10 per day discount.

Training Schedules: Once posted, schedules can be found at www.northeastcropadvisers.org/

Register- 1, 2, or 3 days:

The 3-day training event costs \$225.

That price includes: * All Breaks, * 3 lunches,

Two-day attendance costs \$160.

That price includes: * Breaks * 2 lunches

One day attendance costs \$85.

That price includes: * Breaks, * 1 lunch

Discounts:

- 1- Register before Nov. 16 and receive \$10 off for each day you attend!
- 2- NYSABA members receive \$10 off total registration!

Hotel Information:

Double Tree Hotel, 6301 State Route 298, East Syracuse, NY 13057. Room rate of \$97 per night if booked before October 31. Call (315) 432-0200 or Central Reservation Office at 1-800-222-TREE. Tell them you are with NRCCA.

Registration Form

Return with payment to: NYSABA/NRCCA, PO Box 268, Macedon, NY 14502.

Make checks out to: NYSABA/NRCCA. Credit cards not accepted.

NRCCA Training Nov. 29 - Dec. 1, 2011 *

Double Tree Hotel, East Syracuse NY 6301 Route 298, E. Syracuse, NY 13057

Register before November 16, 2011 for \$10 off each day of attendance!

1. Name: _____

2. Title: _____

3. Company: _____

4. Phone: _____

5. Address: _____

6. Email: _____

7. Please sign me up for: Basic / Advanced (circle one)

Options:

A) 3-days of Training

B) 2-days of Training (circle dates) Nov 29, Nov. 30, Dec 1, \$225

C) 1 day of Training (circle date) Nov 29, Nov. 30, Dec 1, \$160

D) I need a hardcopy of the Basic Training Manual \$85

(Manuals are available for free download online www.northeastcropadvisers.org) \$75

Basic Training Attendees must bring a copy of the manual.

8. Sponsorship Level: (circle one) \$100 \$500 \$1000 Other:

9. I am eligible for the following Discounts: \$

 \$10 Early Registration (before November 16, 2011) \$10 x

 NYSABA member discount -\$

-\$

10. I need to renew my NYSABA membership:

 * Sustaining \$1,000

 * Manufacturer \$500

 * Dealer \$350

 * Individual \$75

 * Public \$50

TOTAL \$_____